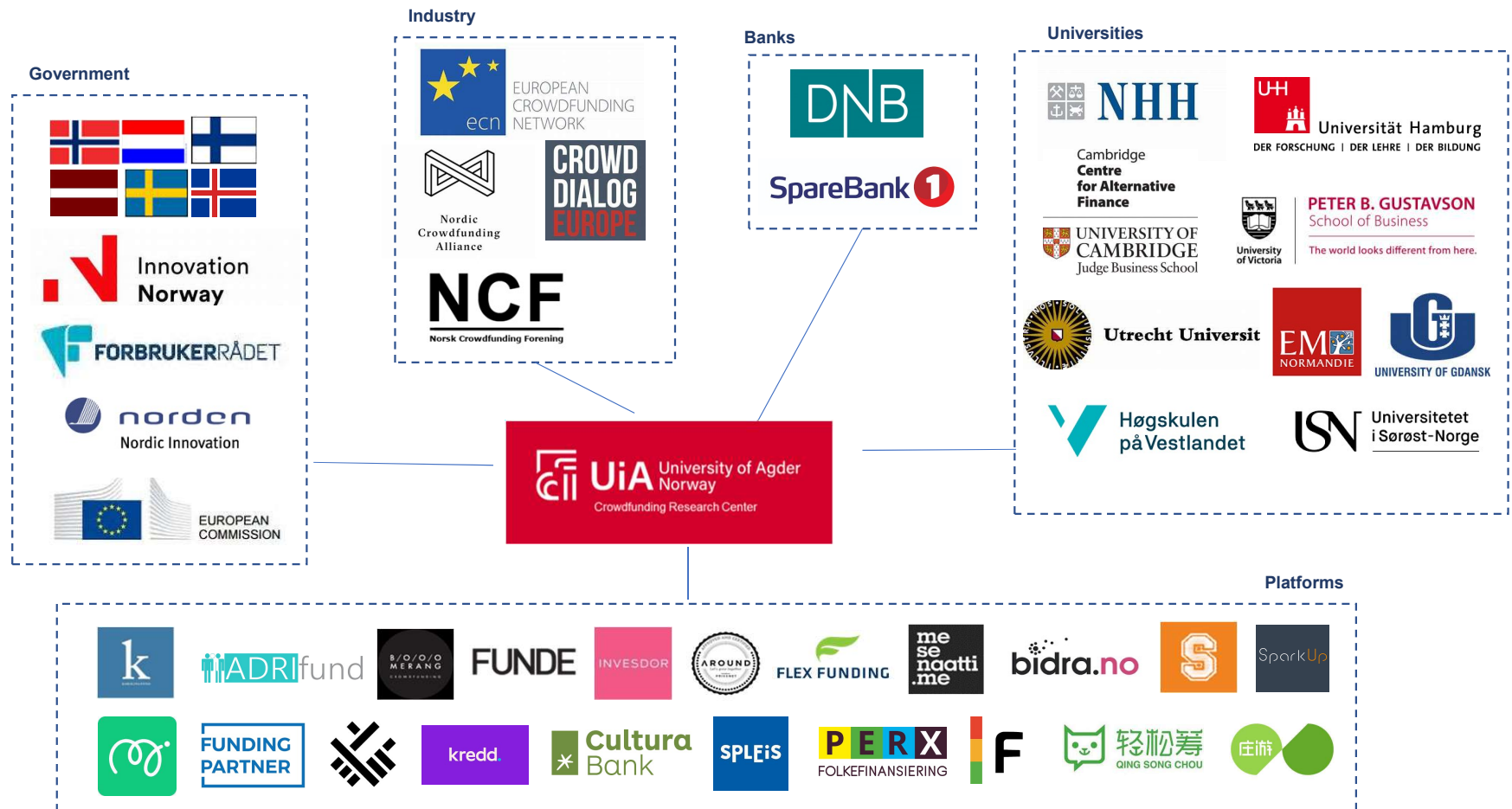


Crowdfunding Research Center

Overview of Agenda and Activities

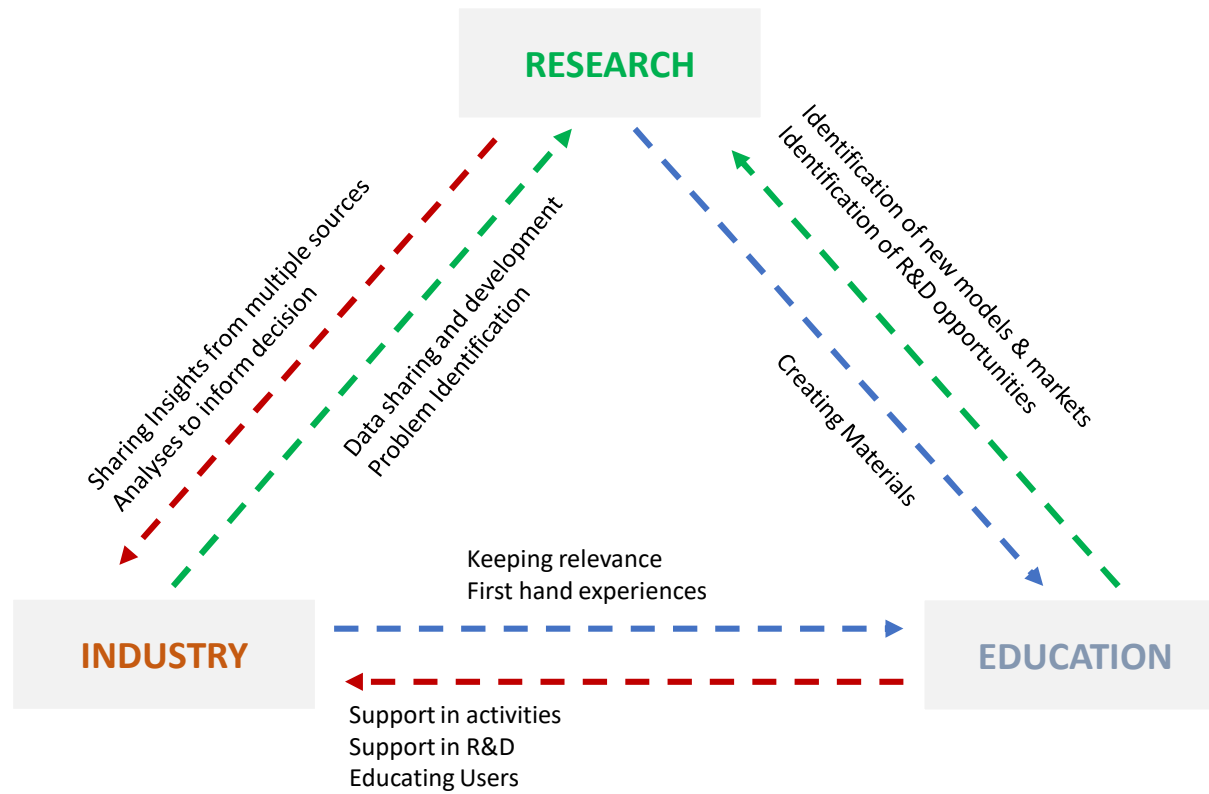
September 2019



Current Projects



Approach



Strategic Fit

Internationalization

- **International scope of research** – (i.e. Iceland, Finland and China). ✓
- **International collaboration** with leading foreign universities (Cambridge, Utrecht, UVIC, etc.). ✓
- **International conference participation** – all top 3 European conferences. ✓
- **International impact** – invitations to discussions and consultations with EC and Foreign governments. ✓
- **International publications** – academic research and industry reports. ✓

Innovation

- First institution to run **Crowdfunding course** in Norway, possibly in Europe. ✓
- Developing educational materials for a novel textbook. ✓
- Engagement in **new technology development** – Artificial Intelligence system in Iceland, based on our research efforts. ✓
- Plans for developing a **university-based crowdfunding platform** for funding students and local projects. ?

Responsibility

- **Training crowdfunding** to donation collecting organizations in Norway. ✓
- **Training social activists** and locals in Lesvos Greece as part of initiative for dealing with refugee crisis. ✓
- **Engaging students** in projects for “do good” organizations. ✓
- **Providing facts** for public debates, media coverage, and regulatory discussions (in Norway and abroad). ✓
- **Supporting entrepreneurs** with advice about crowdfunding. ✓

Dream Team

Core Team:



Dr. Rotem Shneor



Dr. Liang Zhao



Amy Ann Vik



Prince Baah-Peprah



Priscilla Serwaah



Daniel Berliner

Affiliated Researchers:



**Dr. Emmanuel
James Chao**



**Dr. Amila
Buddhika Sirisena**

A Few Big Thanks to -



Center's Video

https://video.uia.no/media/t/0_uwjgldat

Thank you for the attention...

Rotem Shneor

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